



a world class African city



**Joburg|Market**

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**To: Wholesalers, Tenants and Fresh Produce Agents**  
**Date: 14 December 2011**  
**Re: Direct Deliveries**

All wholesalers, tenants and fresh produce agents (including individuals and organisations) operating on the Joburg Market are referred to sections 13, 29 and 41 of the Market Bylaws, which states that all produce entering the market gates has to be sold via the market sales floors.

This is with good reason as it supports the extremely important price discovery activity taking place at the market.

However, over time, a tendency developed whereby some operators received produce directly and by-passed the trading floor.

In 2007, Joburg Market started a process to rectify this situation. This process has been completed and all direct deliveries are to be discontinued with effect from 1 January 2012.

Should non-compliance to this arrangement be discovered, appropriate action will be taken by Joburg Market.

I realise that this may lead to inconvenience in some cases. However, by arranging to procure produce via agents on the trading floor, this corrective measure should have very limited impact on your business activities.

I trust that you will find the above in order.

Kind Regards

**Ms. P. Telela**

*Acting CEO*